



- **KEEP FROZEN**
- **FEED RAW**
- **JUST THAW & SERVE**
- **DO NOT COOK OR MICROWAVE**
- **NO PORK**
- **NO PRESERVATIVES**
- **NO ARTIFICIAL FLAVOURANTS**
- **COMPLETE & BALANCED FOR ALL LIFE STAGES**

All meat proteins in our finely ground meals are sourced from Beef, Chicken, Lamb, Ostrich, Duck, Fish and Game.

These are combined with vegetables, fruit and herbs. Upon the advice of our nutritionist we have included an approved vitamin and mineral to close the gap of nutrients that may have been lost during the production process.

By combining a wider range of ingredients improves the nutritional benefit and integrity of the product as a complete and balanced meal.

#### DOGGOBONE ACTIVE RAW FOOD CONSISTS OF THE FOLLOWING:

- Finely Ground Meat including Bone
  - Organ Meat
- Vegetables and fruit
- Herbs, Vitamins and Minerals

✓	<b>GRAIN FREE</b>	✓	<b>ACHIEVE IDEAL WEIGHT</b>
✓	<b>GUARANTEED QUALITY</b>	✓	<b>HEALTHY TEETH &amp; GUMS</b>
✓	<b>NOT HEAT PROCESSED</b>	✓	<b>STRENGTHEN IMMUNE SYSTEM</b>

Raw ingredients used in the formulation of this product is edible for humans, the use of raw green tripe and finely ground meat including bone makes this product unsuitable to be consumed by humans.

Chicken/turkey/duck/ostrich/Venison are finely ground including bone for a natural source of minerals.



*Meals are formulated to meet Act 36 of 1947 nutritional requirements for canines and felines.*





## ADDITIONAL RETAILER AND CONSUMER ADVICE

This product contains raw meat - Use appropriate hygiene measures when handling and storing. Handle in the same way that you would any raw meat product at home.

Use a separate preparation area.

Clean and disinfect surfaces and equipment before and after preparing raw pet food

Always wash your hands thoroughly before and after preparing raw pet food.

Keep frozen until ready to use, only defrost required amount.

Thaw in pet's bowl or a sealed container before serving.

Remove product contents from packaging prior to thawing.

Use a sharp cutting tool and carefully cut alongside the length of packaging.

Once thawed store in a sealed container in a refrigerator, separately from human food.

Do not re-freeze.

Feed unfed food within 3 days of thawing in refrigerator.

Mix thaw juice into food, using a clean spatula or spoon.

Do not discard thaw juice.

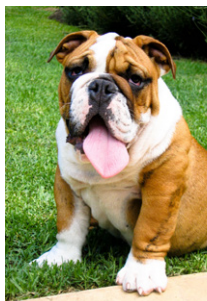
Discarding the thaw juice may lead to a nutritional imbalance.

Discard any uneaten raw pet food as soon as reasonably practical.

The use of natural ingredients will influence the colour, texture and consistency of every batch. Packed in a facility that handles different meat species. Pork is not used in any of our products.

This product may be sensitive to humans.

Unless specified, all organ meat is from Beef/Sheep origin.



### DISCLAIMER:

We cannot guarantee that your pet will like or eat our products.

Sometimes a lot of perseverance and persuasion is required to make a complete transition to the new diet.

If your pet will still not eat the food, and you feel the food will go to waste, we suggest donating unfed food to a shelter in its original frozen condition.

This product is not intended to treat illnesses.

Kindly, consult with a registered health professional for advice.

Each animal is an individual and nutritional needs will differ from animal to animal.

### FEEDING GUIDELINES: FOR DIFFERENT LIFE STAGES OF YOUR PUPPY OR ADULT DOG.

Weight of Adult dog (kg)	Typical Adult (grams/day)	Pregnant (grams/day)	New Mother with Puppies	Puppy Up to 6 months	Puppy 6 - 12 months	Adult 12 - 21 months	Senior Low Activity
1 - 5	55 - 200	90 - 310	225 - 770	115 - 385	90 - 320	60 - 200	40 - 160
5 - 10	200 - 320	310 - 520	770 - 1.3	385 - 655	320 - 525	200 - 330	160 - 270
10 - 20	325 - 590	520 - 920	1.3 - 2.8	655 - 1.4	525 - 915	330 - 600	270 - 470
20 - 30	590 - 820	920 - 1.2	2.8 - 3.2	1.4 - 1.7	915 - 1275	600 - 950	470 - 650
30 - 40	820 - 970	1.3 - 1.5	3.2 - 3.8	1.6 - 1.9	1.2 - 1.5	950 - 1.2	650 - 770
40 - 50	970 - 1.2	1.5 - 1.8	3.8 - 4.6	1.9 - 2.3	1.5 - 1.9	1.2 - 1.4	770 - 920

**Composition: Meats including bone - 60%, Organ Meat -20%, Vegetables and fruit - 15%, Supplements -5%, Ca: P ratio-1.5:1**

Feeding will vary depending on the age, activity level and metabolism of the animal. Split the required meal for puppies into 3 meals per day up to 6 months.

***Always ensure your pet has access to clean water daily and suitable protection from the environment***

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